Weightage Distribution:

<table>
<thead>
<tr>
<th>Section No.</th>
<th>Section Title</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>I</td>
<td>Quantitative Ability</td>
<td>30%</td>
</tr>
<tr>
<td>II</td>
<td>Verbal Ability</td>
<td>30%</td>
</tr>
<tr>
<td>III</td>
<td>Subject Knowledge</td>
<td>40%</td>
</tr>
</tbody>
</table>

Section No. I - Quantitative Ability

Syllabus

The quantitative section will consist of questions from following areas of General Mathematics:

- Basic arithmetic
  - Fractions and Decimals
  - Percents and Averages
  - Ratios and Proportions
- Algebra
  - Equations and Inequalities
  - Linear and Quadratic Equations
- Geometry
  - Lines and Angles
  - Triangles
  - Quadrilateral and other Polygons
  - Circle

Question Format

The section will include three types of questions which are:

a) Discrete Quantitative Question

Each multiple-choice question will consist of a question statement which requires you to perform some calculations for selecting exactly one of the available choices.

Example

Miss Saima, a boutique owner, received a shipment of stitched suits from a stitching factory. She sold half of them in the first week. In second week, after two more were sold, she had exactly 2/5 of the suits left. How many suits were in the shipment?

A. 10    B. 20    C. 30    D. 40
b) Quantitative Comparison Question
Quantitative comparison questions consist of two quantities and you have to compare them.

Example
A cricketer scored 75 runs in each inning of his first three matches and 80 runs in his fourth and fifth match.

<table>
<thead>
<tr>
<th></th>
<th>A</th>
<th>B</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average after 4 innings</td>
<td>Average after 5 innings</td>
<td></td>
</tr>
</tbody>
</table>

A. The quantity in column A is greater  
B. The quantity in column B is greater  
C. The two quantities in both columns are equal  
D. The relationship cannot be determined from the given information

c) Data Interpretation Question
The data is presented in any format (chart, graph or table) and questions are based on the presented information.

Example

<table>
<thead>
<tr>
<th>Age</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>17 years and under</td>
<td>63,376</td>
</tr>
<tr>
<td>18–44 years</td>
<td>86,738</td>
</tr>
<tr>
<td>45–64 years</td>
<td>43,845</td>
</tr>
<tr>
<td>65 years and over</td>
<td>24,054</td>
</tr>
</tbody>
</table>

Population by Age Group  
(in thousands)

How many people are 44 years old or younger?
A. 63,376 B. 86,738 C. 150,114 D. 150,114,000

Section II: Verbal Ability
Verbal ability test is designed to evaluate and analyze English comprehension and understanding of the students towards the language. The questions will be asked to judge the sentence completion, analogy and critical reading skills.

Question Format
This section will consist of questions of following types:

a) Sentence Completion
You have to complete the sentence by selecting the correct choice according to the grammar and/or vocabulary

Example
Ali _________ collect coins, but now he has other interests.

A. used to B. was used to C. used to be D. using to
b) Analogy
Describing likeness or finding similarity between two or more words.

Example
HOUSE: BIG
A. Home : Live B. School : Daily C. Water : Cold D. Clothes : Socks

e) Antonyms
Words that are opposite to each other e.g. Love- Hate

Example
NATIVE
A. Modern B. Alien C. Ornamental D. Natural

Section III: Subject Knowledge

Syllabus
This section will consist of multiple choice questions to test the fundamental knowledge of following subject areas:

➢ Introduction to Business
➢ Principles of Marketing
➢ Principles of Management
➢ Research Methods

Question Format
Standard multiple choice questions with four options will be asked to test the subject knowledge of the candidate.

Examples

1) Which of the following is the simplest form of business organization?
   A. Cooperative Society B. Sole Proprietorship C. Partnership D. Company

2) Which of the following is an advantage of market segmentation?
   A. No need of advertising C. Charging higher prices
   B. Effective promotional strategy D. Increase in revenues

3) A list of knowledge, skills and abilities needed by an employee to successfully perform the job is called _____________.
   A. Job description B. Job specification C. Job analysis D. Job evaluation

4) Directions and assignments of tasks are typically conveyed by _________ communication.
   A. Upward B. Downward C. Horizontal D. Diagonal

5) Which of the following is NOT included in four basic financial statements of a business?
   A. Income Statement C. Audit Report
   B. Cash Flow Statement D. Statement of Changes in Equity

6) Which of the following is prepared before the start of a business?

THE END